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JUL 27 1964

CURRENT SERIAL RECORDS

PACKAGED FLUID MILK SALES IN FEDERAL MILK ORDER MARKETS

*By Size and Type of Containers,
and Distribution Method*

MILK MARKETING ORDERS DIVISION/AGRICULTURAL MARKETING SERVICE
U.S. DEPARTMENT OF AGRICULTURE/WASHINGTON, D.C. |AMS 538

PREFACE

This report summarizes available Federal milk order sales data to show the kind and quantities of fluid milk products sold; the size and type of containers used, whether paper or glass; and wholesale and retail distribution.

The data were obtained from market administrators of Federal milk orders which now regulate the handling of milk in 82 marketing areas throughout the country. This is the first time such milk order data have been summarized and brought together. Complete information on a uniform basis could not be included for all markets, however, because all of the Federal milk order records did not contain all of the special data needed. More complete information will be available for future reports.

The tables in this publication contain sales data as follows for regulated handlers for November 1962:

Products. Sales data are shown for product groups rather than for all of the different fluid milk products. Plain and flavored whole milk products comprise the major group, accounting for about 90 percent of total fluid sales. Skim milk products make up the next largest group, which includes plain and fortified skim milk, skim milk drinks, and buttermilk. Cream sales are combined for light, heavy, and sour cream. Sales of milk and cream mixtures ("half-and-half") are reported as "mixtures." Total fluid sales represent combined sales of the four groups of products.

Container Size and Type. Quantities are shown for products sold in each of the following sizes of containers: gallons, quarts, pints, half pints, other and bulk. Sales in units smaller than one gallon, other than those specified, are included in "other."

Sales in glass containers and sales in paper containers are shown separately. Also shown are bulk sales which include sales in units larger than one gallon, sales in dispenser units, etc.

Method of Distribution. Sales are divided into retail and wholesale. Generally, for purposes of this study, retail was defined as "home delivered"; wholesale, as "other than home delivered" represents sales to stores, restaurants, institutions, etc.

SUMMARY

Complete data were available for 29 markets, and are summarized in table 1.

Products. In these markets, sales of whole milk were about 88 percent of total fluid sales; skim milk represented nearly 10 percent of the total; mixtures, about 2 percent; and cream, less than 1 percent.

Container Size and Type. Over half of the whole milk and skim milk products was sold in half-gallon containers, while over half of the mixtures was in pints, and over half of the cream products was sold in half pints.

Sixty-four percent of whole milk products was sold in paper containers, as was 77 percent of the skim milk products, and 89 percent of mixtures and cream products.

Method of Distribution. About 75 percent of whole milk and 65 percent of skim milk was sold through wholesale outlets. Over 85 percent of the cream and 81 percent of mixtures was disposed of through wholesale outlets.

Complete information for whole milk was reported for 41 markets, the 29 mentioned above and 12 additional markets. Data are shown for each of these markets in table 2.

Less complete information was reported by still other markets, and is reported in tables 3, 4, 5, and 6.

Table 1.--Summary of fluid milk sales by handlers regulated in 29 Federal order markets 1/, November 1962
(Sales by method of distribution and size and type of containers)

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	Glass	Paper	Grand total
<u>Thousand pounds</u>									
<u>WHOLE MILK ITEMS 2/</u>									
Gallons	35,183	5,097	40,280	22,287	790	23,077	57,470	5,887	63,357
Half gallons	13,603	165,893	179,496	32,426	24,885	57,311	46,029	190,778	236,807
Quarts	4,018	31,040	35,058	22,430	7,432	29,862	26,448	38,472	64,920
Pints	159	5,351	5,510	21	306	327	180	5,657	5,837
Half pints	5,616	45,411	51,027	583	2,158	2,741	6,199	47,569	53,768
Other	4	382	386	0	129	129	4	511	515
Bulk	0	0	23,909	0	0	1,384	0	0	25,293
Total	58,583	253,174	335,666	77,747	35,700	114,831	136,330	288,874	450,497
<u>SKIM MILK ITEMS 3/</u>									
Gallons	881	35	916	1,091	2	1,093	1,972	37	2,009
Half gallons	1,012	16,244	17,256	2,229	5,857	8,086	3,241	22,101	25,342
Quarts	677	10,334	11,011	4,359	3,400	7,759	5,036	13,734	18,770
Pints	2	879	881	2	33	35	4	912	916
Half pints	126	1,246	1,372	6	68	74	132	1,314	1,446
Other	0	15	15	0	21	21	0	36	36
Bulk	0	0	674	0	0	104	0	0	778
Total	2,698	28,753	32,125	7,687	9,381	17,172	10,385	38,134	49,297
<u>MILK AND CREAM MIXTURES</u>									
Gallons	10	43	53	0	0	0	10	43	53
Half gallons	15	55	70	2	1	3	17	56	73
Quarts	316	2,627	2,943	88	294	382	404	2,921	3,325
Pints	104	3,553	3,657	259	952	1,211	363	4,505	4,868
Half pints	9	12	21	20	6	26	29	18	47
Other	0	0	0	0	0	0	0	0	0
Bulk	0	0	108	0	0	3	0	0	111
Total	454	6,290	6,852	369	1,253	1,625	823	7,543	8,477
<u>CREAM 4/</u>									
Gallons	6	71	77	0	0	0	6	71	77
Half gallons	0	21	21	0	0	0	0	21	21
Quarts	61	744	805	8	25	33	69	769	838
Pints	22	257	279	15	37	52	37	294	331
Half pints	43	1,396	1,439	73	266	339	116	1,662	1,778
Other	1	63	64	0	12	12	1	75	76
Bulk	0	0	117	0	0	5	0	0	122
Total	133	2,552	2,802	96	340	441	229	2,892	3,243
<u>TOTAL FLUID</u>									
Gallons	36,080	5,246	41,326	23,378	792	24,170	59,458	6,038	65,496
Half gallons	14,630	182,213	196,843	34,657	30,743	65,400	49,287	212,956	262,243
Quarts	5,072	44,745	49,817	26,885	11,151	38,036	31,957	55,896	87,853
Pints	287	10,040	10,327	297	1,328	1,625	584	11,368	11,952
Half pints	5,794	48,065	53,859	682	2,498	3,180	6,476	50,563	57,039
Other	5	460	465	0	162	162	5	622	627
Bulk	0	0	24,808	0	0	1,496	0	0	26,304
Total	61,868	290,769	377,445	85,899	46,674	134,069	147,767	337,443	511,514

1/ Number of markets for which complete data were available.

2/ Plain and flavored whole milk.

3/ Plain, fortified, and flavored skim and part skim milk, buttermilk, and cultured specialties.

4/ Light, heavy, and sour cream.

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962

Size of container	WHOLESALE			RETAIL			TOTAL		Grand total
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	Glass	Paper	
	Thousand pounds								
Gallons	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	3,912
Half gallons	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	6,584
Quarts	177	1,347	1,524	1,184	228	1,412	1,361	1,575	2,936
Pints	0	390	390	0	10	10	0	400	400
Half pints	(R)	(R)	1,967	(R)	(R)	46	(R)	(R)	2,013
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	:	:	:	:	:	:	:
Total	608	8,935	10,052	1,787	996	2,793	2,395	9,931	12,845

APPALACHIAN 2/

Gallons	(R)	0	(R)	(R)	(R)	(R)	(R)	(R)	3,009
Half gallons	77	2,518	2,595	612	142	754	689	2,660	3,349
Quarts	9	496	505	322	37	359	331	533	864
Pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Half pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	988
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	:	(R)	:	(R)	:	:	(R)
Total	2,088	3,941	7,285	2,105	185	2,309	4,193	4,126	9,594

AUSTIN-WACO

Gallons	1,840	0	1,840	1,169	0	1,169	3,009	0	3,009
Half gallons	77	2,518	2,595	612	142	754	689	2,660	3,349
Quarts	9	496	505	322	37	359	331	533	864
Pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Half pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	988
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	(R)	:	:	(R)	:	:	(R)
Total	2,088	3,941	7,285	2,105	185	2,309	4,193	4,126	9,594

CEDAR RAPIDS-IAWA CITY

Gallons	532	0	532	317	0	317	849	0	849
Half gallons	36	2,807	2,843	293	1,119	1,412	329	3,926	4,255
Quarts	144	473	617	239	288	527	383	761	1,144
Pints	0	39	39	0	0	0	0	39	39
Half pints	5	1,030	1,035	0	0	0	5	1,030	1,035
Other	0	87	87	0	0	0	0	87	87
Bulk	:	:	2,647	:	:	:	:	:	2,647
Total	717	4,436	7,800	849	1,407	2,256	1,566	5,843	10,056

CENTRAL ARIZONA

Gallons	1,442	0	1,442	1,179	0	1,179	2,621	0	2,621
Half gallons	1,326	11,020	12,346	2,400	973	3,373	3,726	11,993	15,719
Quarts	189	1,930	2,119	1,594	377	1,971	1,783	2,307	4,090
Pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	514
Half pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	2,565
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	2,025	:	:	38	:	:	2,063
Total	3,006	15,927	20,954	5,174	1,402	6,614	8,180	17,329	27,572

CENTRAL WEST TEXAS

Gallons	1,313	0	1,313	138	0	138	1,451	0	1,451
Half gallons	462	7,253	7,715	293	366	659	755	7,619	8,374
Quarts	66	593	659	46	25	71	112	618	730
Pints	0	57	57	0	1	1	0	58	58
Half pints	14	1,429	1,443	0	6	6	14	1,435	1,449
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	907	:	:	1	:	:	908
Total	1,855	9,332	12,094	477	398	876	2,332	9,730	12,970

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/ November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL			Grand total
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	(Wrhs. & Retail)	Glass	Paper	
	Thousand pounds									
<u>CHATTANOOGA</u>										
Gallons	1,145	0	1,145	360	0	360	1,505	0	1,505	
Half gallons	233	4,671	4,904	256	305	561	489	4,976	5,465	
Quarts	42	565	607	159	49	208	201	614	815	
Pints	0	482	482	0	2	2	0	484	484	
Half pints	52	1,246	1,298	0	1	1	52	1,247	1,299	
Other										
Bulk			229							229
Total	1,472	6,964	8,665	775	357	1,132	2,247	7,321	9,797	
<u>CORPUS CHRISTI</u>										
Gallons	1,542	0	1,542	1,511	0	1,511	3,053	0	3,053	
Half gallons	214	3,544	3,758	351	1,152	1,503	565	4,696	5,261	
Quarts	3	910	913	116	175	291	119	1,085	1,204	
Pints	0	116	116	0	6	6	0	122	122	
Half pints	100	1,153	1,253	17	16	33	117	1,169	1,286	
Other										
Bulk			540			119				659
Total	1,859	5,723	8,122	1,995	1,349	3,463	3,854	7,072	11,585	
<u>DAYTON-SPRINGFIELD</u>										
Gallons	3,690	0	3,690	3,813	0	3,813	7,503	0	7,503	
Half gallons	525	3,210	3,735	2,256	713	2,969	2,781	3,923	6,704	
Quarts	217	545	762	741	506	1,247	958	1,051	2,009	
Pints	44	335	379	3	23	26	47	358	405	
Half pints	567	1,327	1,894	107	66	173	674	1,393	2,067	
Other										
Bulk			730			28				758
Total	5,043	5,417	11,190	6,920	1,308	8,256	11,963	6,725	19,446	
<u>DES MOINES 2/</u>										
Gallons	804	0	804	585	0	585	1,389	0	1,389	
Half gallons	517	6,164	6,681	1,577	1,676	3,253	2,094	7,840	9,934	
Quarts	170	908	1,078	1,397	315	1,712	1,567	1,223	2,790	
Pints	4	0	4	5	0	5	9	0	9	
Half pints	652	707	1,359	119	169	288	771	876	1,647	
Other	0	16	16	0	9	9	0	25	25	
Bulk			765			41				806
Total	2,147	7,795	10,707	3,683	2,169	5,893	5,830	9,964	16,600	
<u>DULUTH-SUPERIOR</u>										
Gallons	23	0	23	9	0	9	32	0	32	
Half gallons	262	2,601	2,863	334	236	570	596	2,837	3,433	
Quarts	795	612	1,407	698	141	839	1,493	753	2,246	
Pints	0	21	21	0	0	0	0	21	21	
Half pints	39	414	453	1	1	2	40	415	455	
Other	0	29	29	0	0	0	0	29	29	
Bulk			361			6				367
Total	1,119	3,677	5,157	1,042	378	1,426	2,161	4,055	6,583	

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	Glass	Paper	(Wrhsle. & Retail) Grand total
	Thousand pounds								
<u>INLAND EMPIRE</u>									
Gallons	349	0	349	372	0	372	721	0	721
Half gallons	34	2,476	2,510	57	515	572	91	2,991	3,082
Quarts	8	604	612	982	272	1,254	990	876	1,866
Pints	0	21	21	0	0	0	0	21	21
Half pints	387	439	826	0	0	0	387	439	826
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	444	:	:	:	:	:	444
Total	778	3,540	4,762	1,411	787	2,198	2,189	4,327	6,960

KANSAS CITY 4/

Gallons	3,787	0	5,710	1,403	0	1,403	5,190	0	5/ 7,113
Half gallons	661	18,625	19,286	1,665	1,860	3,525	2,326	20,485	22,811
Quarts	315	1,397	1,712	858	170	1,028	1,173	1,567	2,740
Pints	0	45	45	0	0	0	0	45	45
Half pints	142	6/3,440	3,582	0	0	0	142	6/3,440	3,582
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	:	:	:	:	:	:	:
Total	4,905	23,507	30,335	3,926	2,030	5,956	8,831	25,537	36,291

KNOXVILLE

Gallons	715	2,845	3,560	542	665	1,207	1,257	3,510	4,767
Half gallons	182	1,892	2,074	857	275	1,132	1,039	2,167	3,206
Quarts	40	600	640	296	74	370	336	674	1,010
Pints	27	413	440	0	0	0	27	413	440
Half pints	303	1,514	1,817	0	0	0	303	1,514	1,817
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	317	:	:	:	:	:	317
Total	1,267	7,264	8,848	1,695	1,014	2,709	2,962	8,278	11,557

LOUISVILLE-LEXINGTON-EVANSVILLE 2/

Gallons	3,614	0	3,614	2,737	0	2,737	6,351	0	6,351
Half gallons	563	17,110	17,673	3,826	3,048	6,874	4,389	20,158	24,547
Quarts	342	2,162	2,504	1,368	377	1,745	1,710	2,539	4,249
Pints	7	328	335	0	3	3	7	331	338
Half pints	1,085	2,965	4,050	23	59	82	1,108	3,024	4,132
Other	0	146	146	0	6	6	0	152	152
Bulk	:	:	4,384	:	:	:	:	:	4,384
Total	5,611	22,711	32,706	7,954	3,493	11,447	13,565	26,204	44,153

LUBBOCK-PLAINVIEW

Gallons	409	0	409	100	0	100	509	0	509
Half gallons	160	2,829	2,989	423	128	551	583	2,957	3,540
Quarts	19	247	266	69	10	79	88	257	345
Pints	0	61	61	0	6	6	0	67	67
Half pints	0	545	545	0	2	2	0	547	547
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	233	:	:	98	:	:	331
Total	588	3,682	4,503	592	146	836	1,180	3,828	5,339

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL	
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	(Wrhs. & Retail)	Grand total
	<u>Thousand pounds</u>							
<u>MADISON</u>								
Gallons	608	0	608	1,749	0	1,749	2,357	0
Half gallons	5	2,985	2,990	195	1,627	1,822	200	4,612
Quarts	9	595	604	260	350	610	269	945
Pints								
Half pints	93	1,302	1,395	0	43	43	93	1,345
Other	2	31	33	0	1	1	2	32
Bulk								
Total	717	4,913	6,324	2,204	2,021	4,242	2,921	6,934
								10,566

MEMPHIS

Gallons	:	:	:	:	:	:	:	:
Half gallons	:	122	11,360	11,982	1,162	414	1,576	1,284
Quarts	:	55	1,621	1,676	295	107	402	350
Pints	:	0	407	407	0	25	25	0
Half pints	:	179	3,028	3,207	0	106	106	179
Other	:							
Bulk	:							
Total	:	356	16,916	18,121	1,457	652	2,109	1,813
								17,568
								20,230

MILWAUKEE 2/ 4/

Gallons	:	5,256	0	5,256	5,949	0	5,949	11,205	0	11,205
Half gallons	:	2,389	14,558	16,947	5,193	3,960	9,153	7,582	18,518	26,100
Quarts	:	232	1,152	1,384	1,449	443	1,892	1,681	1,595	3,276
Pints	:	20	158	178	0	0	0	20	158	178
Half pints	:	402	4,270	4,672	0	7	7	402	4,277	6/4,679
Other	:									
Bulk	:									
Total	:	8,299	20,138	29,864	12,591	4,410	17,020	20,890	24,548	46,884

NASHVILLE

Gallons	:	72	0	72	37	0	37	109	0	109
Half gallons	:	111	8,189	8,300	788	2,379	3,167	899	10,568	11,467
Quarts	:	100	1,383	1,483	748	489	1,237	848	1,872	2,720
Pints	:	0	211	211	0	2	2	0	213	213
Half pints	:	202	2,208	2,410	0	19	19	202	2,227	2,429
Other	:									
Bulk	:									
Total	:	485	11,991	13,369	1,573	2,889	4,463	2,058	14,880	17,823

NEW ORLEANS 2/

Gallons	:	1,067	0	1,067	948	0	948	2,015	0	2,015
Half gallons	:	283	6,233	6,516	1,617	2,270	3,887	1,900	8,503	10,403
Quarts	:	538	3,035	3,573	2,576	712	3,288	3,114	3,747	6,861
Pints	:	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	419
Half pints	:	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	3,650
Other	:									
Bulk	:									
Total	:	2,615	11,946	15,286	5,310	3,477	8,787	7,925	15,423	24,073

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		Grand total
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	(Wrhsle. & Retail)	Grand total	
	Thousand pounds								
<u>NORTH CENTRAL IOWA 2/</u>									
Gallons	223	1	224	333	0	333	556	1	557
Half gallons	393	3,763	4,156	1,032	1,862	2,894	1,425	5,625	7,050
Quarts	280	577	857	854	344	1,198	1,134	921	2,055
Pints	0	0	0	0	2	2	0	2	2
Half pints	11	57	68	44	128	172	55	185	240
Other	0	31	31	0	59	59	0	90	90
Bulk			429			72			501
Total	907	4,429	5,765	2,263	2,395	4,730	3,170	6,824	10,495

NORTH CENTRAL OHIO

Gallons	848	376	1,224	848	2	850	1,696	378	2,074
Half gallons	1,589	4,813	6,402	1,532	727	2,259	3,121	5,540	8,661
Quarts	185	765	950	410	215	625	595	980	1,575
Pints	1	72	73	3	5	8	4	77	81
Half pints	397	1,221	1,618	74	90	164	471	1,311	1,782
Other	2	0	2				2	0	2
Bulk			369			41			410
Total	3,022	7,247	10,638	2,867	1,039	3,947	5,889	8,286	14,585

NORTH TEXAS

Gallons	8,958	0	8,958	2,546	0	2,546	11,504	0	11,504
Half gallons	141	26,543	26,684	3,346	1,710	5,056	3,487	28,253	31,740
Quarts	38	2,101	2,139	720	208	928	758	2,309	3,067
Pints	19	1,001	1,020	0	11	11	19	1,012	1,031
Half pints	137	2,874	3,011	2	120	122	139	2,994	3,133
Other									
Bulk			2,388						2,388
Total	9,293	32,519	44,200	6,614	2,049	8,663	15,907	34,568	52,863

OKLAHOMA METROPOLITAN

Gallons	2,853	0	2,853	3,371	0	3,371	6,224	0	6,224
Half gallons	316	13,856	14,172	3,503	1,287	4,790	3,819	15,143	18,962
Quarts	101	1,756	1,857	786	168	954	887	1,924	2,811
Pints	0	5	5	0	0	0	0	5	5
Half pints	235	2,748	2,983	4	116	120	239	2,864	3,103
Other	34	279	313	2	1	3	36	280	316
Bulk			1,064						1,064
Total	3,539	18,644	23,247	7,666	1,572	9,238	11,205	20,216	32,485

OZARKS 4/

Gallons	108	0	108	275	0	275	383	0	383
Half gallons	125	5,959	6,084	223	301	524	348	6,260	6,608
Quarts	28	488	516	150	36	186	178	524	702
Pints	8	0	8	0	0	0	8	0	8
Half pints	112	1,132	1,244	0	0	0	112	1,132	1,244
Other									
Bulk			1,507			28			1,535
Total	381	7,579	9,467	648	337	1,013	1,029	7,916	10,480

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	Glass	Paper	(Wrhsle. & Retail) Grand total
	Thousand pounds								
<u>PADUCAH 4/</u>									
Gallons	87	0	87	17	0	17	104	0	104
Half gallons	0	4,185	4,185	0	587	587	0	4,772	4,772
Quarts	35	562	597	26	155	181	61	717	778
Pints	0	54	54	0	0	0	0	54	54
Half pints	95	990	1,085	0	0	0	95	990	1,085
Other	0	31	31	0	0	0	0	31	31
Bulk			411						411
Total	217	5,822	6,450	43	742	785	260	6,564	7,235
<u>QUAD CITIES-DUBUQUE 2/</u>									
Gallons	952	0	952	1,236	0	1,236	2,188	0	2,188
Half gallons	0	2,724	2,724	1,175	405	1,580	1,175	3,129	4,304
Quarts	0	1,046	1,046	764	197	961	764	1,243	2,007
Pints	0	33	33	0	1	1	0	34	34
Half pints	9	153	162	2	10	12	11	163	174
Other	0	102	102	0	29	29	0	131	131
Bulk			180						180
Total	961	4,058	5,199	3,177	642	3,819	4,138	4,700	9,018
<u>RED RIVER VALLEY</u>									
Gallons	314	0	2,083	31	0	35	345	0	7/2,118
Half gallons	273	5,579	5,852	281	116	397	554	5,695	6,249
Quarts	73	814	887	141	16	157	214	830	1,044
Pints	3	45	48	0	1	1	3	46	49
Half pints	8	1,426	1,434	0	1	1	8	1,427	1,435
Other									
Bulk									
Total	671	7,864	10,304	453	134	591	1,124	7,998	10,895
<u>RIO GRANDE VALLEY</u>									
Gallons	:	:	:	:	:	:	:	:	:
Half gallons	256	9,680	9,936	3,319	2,372	5,691	3,575	12,052	15,627
Quarts	43	664	707	370	142	512	413	806	1,219
Pints	1	37	38	0	0	0	1	37	38
Half pints	29	3,170	3,199	1	104	105	30	3,274	3,304
Other									
Bulk									
Total	329	13,551	15,628	3,690	2,618	6,812	4,019	16,169	22,440
<u>ST. JOSEPH 4/</u>									
Gallons	330	0	757	31	0	31	361	0	8/788
Half gallons	12	5,480	5,492	1	483	484	13	5,963	5,976
Quarts	26	372	398	3	76	79	29	448	477
Pints									
Half pints	1	602	603	0	18	18	1	620	621
Other									
Bulk									
Total	369	6,454	7,250	35	577	612	404	7,031	7,862

Continued

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	Glass	Paper	(Whsle. & Retail) Grand total
	<u>Thousand pounds</u>								
<u>ST. LOUIS 4/</u>									
Gallons	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Half gallons	1,125	25,532	26,657	5,769	557	6,326	6,894	26,089	32,983
Quarts	288	1,461	1,749	791	33	824	1,079	1,494	2,573
Pints	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Half pints	371	2,933	3,304	1	29	30	372	2,962	3,334
Other	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Bulk	:	:	1,517	:	:	37	:	:	1,554
Total	1,937	30,075	33,529	6,712	620	7,369	8,649	30,695	40,898
<u>SAN ANTONIO</u>									
Gallons	2,999	0	2,999	1,481	0	1,481	4,480	0	4,480
Half gallons	301	5,686	5,987	1,239	84	1,323	1,540	5,770	7,310
Quarts	134	991	1,125	497	52	549	631	1,043	1,674
Pints	2	81	83	0	1	1	2	82	84
Half pints	1,088	946	2,034	9	10	19	1,097	956	2,053
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	2,438	:	:	50	:	:	2,488
Total	4,524	7,704	14,666	3,226	147	3,423	7,750	7,851	18,089
<u>SIOUX CITY</u>									
Gallons	156	0	156	250	0	250	406	0	406
Half gallons	127	1,401	1,528	43	374	417	170	1,775	1,945
Quarts	26	145	171	21	68	89	47	213	260
Pints	:	:	:	:	:	:	:	:	:
Half pints	34	207	241	0	1	1	34	208	242
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	212	:	:	6	:	:	218
Total	343	1,753	2,308	314	443	763	657	2,196	3,071
<u>SOUTHEASTERN FLORIDA</u>									
Gallons	4,450	0	4,450	1,789	0	1,789	6,239	0	6,239
Half gallons	2,437	8,093	10,530	3,707	242	3,949	6,144	8,335	14,479
Quarts	54	3,241	3,295	3,147	266	3,413	3,201	3,507	6,708
Pints	0	552	552	0	33	33	0	585	585
Half pints	0	4,459	4,459	0	81	81	0	4,540	4,540
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	1,369	:	:	5	:	:	1,374
Total	6,941	16,345	24,655	8,643	622	9,270	15,584	16,967	33,925
<u>SOUTHWEST KANSAS</u>									
Gallons	94	0	94	4	0	4	98	0	98
Half gallons	12	248	260	8	317	325	20	565	585
Quarts	1	185	186	6	30	36	7	215	222
Pints	:	:	:	:	:	:	:	:	:
Half pints	3	359	362	2	5	7	5	364	369
Other	:	:	:	:	:	:	:	:	:
Bulk	:	:	306	:	:	14	:	:	320
Total	110	792	1,208	20	352	386	130	1,144	1,594

Continued

Table 2--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-total	Glass	Paper	Sub-total	(Whsle. & Retail)	Grand total	
	<u>Thousand pounds</u>								
<u>SUBURBAN ST. LOUIS 4/</u>									
Gallons	875	0	875	382	0	382	1,257	0	1,257
Half gallons	1,091	12,414	13,505	490	707	1,197	1,581	13,121	14,702
Quarts	161	828	989	184	67	251	345	895	1,240
Pints	0	14	14	0	1	1	0	15	15
Half pints	354	994	1,348	0	0	0	354	994	1,348
Other	4	28	32	0	0	0	4	28	32
Bulk			829			21			850
Total	2,485	14,278	17,592	1,056	775	1,852	3,541	15,053	19,444
<u>TEXAS PANHANDLE</u>									
Gallons	728	0	728	22	0	22	750	0	750
Half gallons	565	6,001	6,566	225	436	661	790	6,437	7,227
Quarts	145	390	535	38	75	113	183	465	648
Pints	0	50	50	0	0	0	0	50	50
Half pints	46	1,063	1,109	2	12	14	48	1,075	1,123
Other									
Bulk			1,175			223			1,398
Total	1,484	7,504	10,163	287	523	1,033	1,771	8,027	11,196
<u>TRI-STATE</u>									
Gallons	6,007	982	6,989	2,079	41	2,120	8,086	1,023	9,109
Half gallons	208	4,216	4,424	446	810	1,256	654	5,026	5,680
Quarts	143	1,420	1,563	275	353	628	418	1,773	2,191
Pints	2	218	220	7	27	34	9	245	254
Half pints	309	1,795	2,104	17	220	237	326	2,015	2,341
Other									
Bulk			417						417
Total	6,669	8,631	15,717	2,824	1,451	4,275	9,493	10,082	19,992
<u>UPPER CHESAPEAKE BAY</u>									
Gallons	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Half gallons	5,637	6,828	12,465	11,800	199	11,999	17,437	7,027	24,464
Quarts	1,116	2,087	3,203	3,085	206	3,291	4,201	2,293	6,494
Pints	4	260	264	10	11	21	14	271	285
Half pints	233	4,030	4,263	43	58	101	276	4,088	4,364
Other	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(R)
Bulk			1,576			7			1,583
Total	7,199	13,224	21,999	15,218	474	15,699	22,417	13,698	37,698
<u>WASHINGTON, D. C.</u>									
Gallons	560	818	1,378	0	78	78	560	896	1,456
Half gallons	2,763	23,121	25,884	5,171	1,119	6,290	7,934	24,240	32,174
Quarts	327	3,847	4,174	4,005	1,295	5,300	4,332	5,142	9,474
Pints	64	739	803	0	104	104	64	843	907
Half pints	24	6,203	6,227	1	250	251	25	6,453	6,478
Other									
Bulk			1,494						1,494
Total	3,738	34,728	39,960	9,177	2,846	12,023	12,915	37,574	51,983

Table 2.--Whole milk (plain and flavored) sold wholesale and retail, in various sizes and types of containers by handlers regulated in 41 Federal order markets 1/, November 1962 -Con.

Size of container	WHOLESALE			RETAIL			TOTAL		
	Glass	Paper	Sub-	Glass	Paper	Sub-	Glass	Paper	(Whsle. & Retail)
	total	total	total	total	total	total	total	total	Grand total
<u>Thousand pounds</u>									
<u>WICHITA</u>									
Gallons	2,100	0	2,100	1,370	0	1,370	3,470	0	3,470
Half gallons	124	5,290	5,414	201	1,340	1,541	325	6,630	6,955
Quarts	27	676	703	186	254	440	213	930	1,143
Pints	:	:	:	:	:	:	:	:	:
Half pints	23	909	932	20	280	300	43	1,189	1,232
Other	0	86	86	0	31	31	0	117	117
Bulk	:	:	472	:	:	115	:	:	587
Total	2,274	6,961	9,707	1,777	1,905	3,797	4,051	8,866	13,504
<u>TOTAL (41 MARKETS)</u>									
Gallons	61,503	5,115	66,618	39,433	790	40,223	100,936	5,905	106,841
Half gallons	25,675	317,231	342,906	68,250	39,901	108,151	93,925	357,132	451,057
Quarts	6,701	45,591	52,292	31,856	9,401	41,257	38,557	54,992	93,549
Pints	221	7,357	7,578	31	333	364	252	7,690	7,942
Half pints	8,786	72,748	81,534	658	2,570	3,228	9,444	75,318	84,762
Other	42	875	917	2	136	138	44	1,011	1,055
Bulk	0	0	41,668	0	0	1,510	0	0	43,178
Total	102,928	448,917	593,513	140,230	53,131	194,871	243,158	502,048	788,384

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which complete data were available.

2/ Reports received for months other than November 1962. Appalachian, May; North Central Iowa and Quad Cities-Dubuque, June; Milwaukee and New Orleans, October; Des Moines and Louisville-Lexington-Evansville, December.

3/ Includes 519 thousand pounds sold in containers other than glass and paper.

4/ Excludes flavored whole milk.

5/ Includes 1,923 thousand pounds sold in containers other than glass and paper.

6/ Includes 1/3 quarts.

7/ Includes 1,773 thousand pounds sold in containers other than glass and paper.

8/ Includes 427 thousand pounds in containers other than glass and paper.

Table 3.--Percentage of (plain and flavored) whole milk sold wholesale and retail, in various sizes and types of containers by handlers regulated in 66 Federal order markets 1/, November 1962

Marketing area	Size of container							Type		Distribution	
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Paper	Glass	Wholesale	Retail
	Percent										
Appalachian 2/	7	51	23	3	16	---	---	3/77	3/19	78	22
Austin-Waco	32	35	9	(R)	10	---	---	(R)	43	4/57	76
Black Hills	5	65	9	---	9	---	12	---	---	62	38
Cedar Rapids-Iowa City	9	42	12	*	10	1	26	58	16	78	22
Central Arizona	10	57	15	2	9	---	7	63	30	76	24
Central Arkansas	9	65	10	3	13	---	*	---	---	---	---
Central West Texas	11	65	6	*	11	---	7	75	18	93	7
Chattanooga	16	56	8	5	13	---	2	75	23	88	12
Chicago	41	41	9	1	7	1	---	---	---	---	---
Cincinnati	2	68	14	2	11	---	3	42	55	---	---
Clarksburg	5/68	13	10	1	8	---	---	---	---	---	---
Columbus	24	52	11	1	9	---	3	48	49	---	---
Corpus Christi	26	46	10	1	11	---	6	61	33	70	30
Dayton-Springfield	39	34	10	2	11	---	4	35	61	58	42
Des Moines 2/	8	60	17	*	10	*	5	60	35	64	36
Duluth-Superior	1	52	34	*	7	*	6	61	33	78	22
Eastern South Dakota	(R)	70	(R)	---	7	---	14	---	---	---	---
Fort Smith	6	77	5	*	11	1	---	---	---	---	---
Fort Wayne	6/41	41	9	---	8	1	---	---	---	---	---
Indianapolis	27	53	9	*	11	---	*	53	47	---	---
Inland Empire	10	44	27	*	12	---	7	62	31	68	32
Kansas City 7/	19	63	8	*	8/10	---	---	9/71	9/24	84	16
Knoxville	41	28	9	4	16	---	2	72	26	77	23
Louisville-Lexington-											
Evansville 2/	14	56	10	1	9	*	10	59	31	74	26
Lubbock-Plainview	10	66	7	1	10	---	6	72	22	84	16
Madison	22	46	11	---	14	*	7	65	28	60	40
Memphis	---	67	10	2	16	---	5	86	9	90	10
Mich. Upper Peninsula	1	60	23	*	10	---	6	69	25	---	---
Milwaukee 2/ 7/	24	56	7	*	8/10	---	3	52	45	64	36
Minneapolis-St. Paul	8	72	4	1	8	1	6	60	34	---	---
Nashville	1	64	15	1	14	---	5	83	12	75	25
Nebraska-Western Iowa	5	63	16	---	9	---	7	75	18	65	35
Neosho Valley	(R)	69	10	---	14	(R)	5	---	---	93	7
New Orleans 2/	8	43	29	2	15	---	3	64	33	63	37
North Central Iowa 2/	5	67	20	*	2	1	5	65	30	55	45
North Central Ohio	14	59	11	1	12	*	3	57	40	73	27
North Texas	22	60	6	2	6	---	4	66	30	84	16
Northeastern Ohio	---	10/73	18	1	8	---	*	29	71	50	50
Northeastern Wisconsin	15	55	18	*	10	2	---	---	---	---	---
Oklahoma Metropolitan	19	58	9	*	10	1	3	62	35	72	28
Ozarks 7/	4	63	7	*	12	---	14	76	10	90	10
Paducah 7/	1	66	11	1	15	*	6	91	3	89	11
Puget Sound 11/	(R)	49	34	(R)	10	(R)	5	66	29	---	---
Quad Cities-Dubuque 2/	24	48	22	*	2	2	2	52	46	58	42
Red River Valley	19	57	10	1	13	---	---	12/73	12/10	95	5

Continued

Table 3.--Percentage of (plain and flavored) whole milk sold wholesale and retail, in various sizes and types of containers by handlers regulated in 66 Federal order markets 1/, November 1962 -Con.

Marketing area	Size of container						Type	Distribution			
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other		Bulk	Paper	Glass	Whole- sale
	<u>Percent</u>										
Rio Grande Valley	---	70	5	*	15	---	10	72	18	70	30
Rock River Valley	27	47	12	*	12	2	---	---	---	---	---
St. Joseph <u>7/</u>	10	76	6	---	8	---	---	9/90	9/5	92	8
St. Louis <u>7/</u>	(R)	81	6	(R)	8	(R)	4	75	21	82	18
San Antonio	25	40	9	1	11	---	14	43	43	81	19
Sioux City	13	63	9	---	8	---	7	72	21	75	25
Sioux Falls-Mitchell	---	67	16	---	7	---	10	---	---	---	---
S.Bend-LaPorte-Elkhart	43	36	7	*	8	2	4	---	---	---	---
Southeastern Florida	18	43	20	2	13	---	4	50	46	73	27
Southeastern N. England	4	43	36	*	9	*	8	---	---	49	51
Southern Michigan <u>2/13/</u>	--	69	17	1	10	1	2	---	---	63	37
Southwest Kansas	6	37	14	---	23	---	20	72	8	76	24
Suburban St. Louis <u>7/</u>	7	76	6	*	7	*	4	78	18	90	10
Texas Panhandle	7	65	6	*	10	---	12	72	16	91	9
Toledo <u>2/</u>	---	80	12	1	6	---	1	46	53	74	26
Tri-State	46	28	11	1	12	---	2	50	48	79	21
Upper Chesapeake Bay	(R)	65	17	1	12	(R)	4	36	60	58	42
Washington, D. C.	3	62	18	2	12	---	3	72	25	77	23
Wheeling	<u>5/45</u>	32	16	1	6	---	---	---	---	---	---
Wichita	26	52	8	---	9	1	4	66	30	72	28
Youngstown-Warren	1	77	9	*	8	---	5	---	---	---	---

* Less than one-tenth of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Reports received for months other than November 1962. Toledo, January; Appalachian, May; North Central Iowa and Quad Cities-Dubuque, June; Southern Michigan, Milwaukee, and New Orleans, October; Des Moines and Louisville-Lexington-Evansville, December.

3/ 4 percent of sales in other than glass and paper.

4/ Includes bulk.

5/ Includes bulk dispenser.

6/ Includes multiple gallon units.

7/ Excludes flavored whole milk.

8/ Includes 1/3 quarts.

9/ 5 percent of sales in other than glass and paper.

10/ Includes gallons.

11/ Data for one week in November.

12/ 17 percent of sales in other than glass and paper.

13/ Data for Detroit, Port Huron, and Ann Arbor areas only.

Table 4.--Percentage of skim milk items sold wholesale and retail, in various sizes and types of containers by handlers regulated in 63 Federal order markets 1/, November 1962

Marketing area	Size of container							Type	Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Paper	Glass	Whole-sale	Retail
	<u>Percent</u>										
Appalachian 2/	(R)	32	56	10	(R)	---	---	96	4	81	19
Austin-Waco	(R)	48	42	---	5	---	(R)	68	<u>3</u> /32	66	34
Black Hills	---	81	12	---	(R)	---	<u>4</u> /7	---	---	48	52
Cedar Rapids-Iowa City	---	79	17	*	3	---	1	90	9	50	50
Central Arizona	5	56	34	*	1	---	4	63	33	56	44
Central Arkansas	1	71	27	---	1	---	---	---	---	---	---
Central West Texas	---	68	30	---	1	---	1	96	3	91	9
Chattanooga	15	56	26	2	1	---	---	80	20	90	10
Chicago	2	57	34	1	5	1	---	---	---	---	---
Cincinnati	2	53	33	6	5	---	1	52	47	---	---
Clarksburg	2	28	69	1	---	---	---	---	---	---	---
Columbus	7	31	42	7	8	---	5	73	22	---	---
Corpus Christi	*	81	16	---	---	---	3	88	9	51	49
Dayton-Springfield	22	42	25	5	4	---	2	52	46	45	55
Des Moines 2/	1	55	38	---	3	*	3	69	28	50	50
Duluth-Superior	---	24	74	---	1	*	1	53	46	73	27
Eastern South Dakota	---	62	32	---	(R)	---	<u>4</u> /6	---	---	---	---
Fort Smith	---	73	26	---	*	1	---	---	---	---	---
Fort Wayne	<u>5</u> /11	58	22	---	6	3	---	---	---	---	---
Indianapolis	6	59	27	*	8	---	---	73	27	---	---
Inland Empire	22	51	22	---	1	---	4	64	32	56	44
Kansas City	---	---	---	---	---	---	---	---	---	82	18
Knoxville	---	44	42	9	5	---	*	83	17	78	22
Lubbock-Plainview	---	76	22	---	1	---	1	94	5	83	17
Madison	11	70	13	---	1	---	5	83	12	48	52
Memphis	---	57	40	(R)	<u>6</u> /3	---	---	100	*	92	8
Mich. Upper Peninsula	2	12	76	---	*	---	10	68	22	---	---
Milwaukee 2/	5	76	18	*	1	---	---	---	---	---	---
Minneapolis-St. Paul	---	79	13	1	2	2	3	79	18	---	---
Nashville	*	41	47	5	6	---	1	90	9	78	22
Nebraska-Western Iowa	4	50	41	---	1	---	4	71	25	49	51
Neosho Valley	1	64	34	---	1	---	---	---	---	92	8
New Orleans 2/	(R)	<u>7</u> /36	57	*	6	---	1	81	18	61	39
North Central Iowa 2/	2	75	21	---	*	*	2	74	24	48	52
North Central Ohio	2	53	39	*	5	---	1	64	35	67	33
Northeastern Ohio	---	44	51	3	2	---	*	27	73	30	70
Northeastern Wisconsin	5	46	48	---	1	*	---	---	---	---	---
Ozarks 8/	---	96	1	---	1	---	2	98	*	94	6
Paducah 8/	0	100	0	0	0	0	0	100	0	91	9
Puget Sound 9/	---	49	45	*	1	1	4	72	24	---	---
Quad Cities-Dubuque 2/	4	61	30	*	1	1	3	61	36	49	51
Red River Valley	---	56	34	9	1	---	---	100	0	86	14
Rio Grande Valley	---	74	23	---	1	---	2	85	13	56	44
Rock River Valley	10	67	21	*	1	1	---	---	---	---	---
St. Joseph	---	---	---	---	---	---	---	---	---	89	11

Continued

Table 4.--Percentage of skim milk items sold wholesale and retail, in various sizes and types of containers by handlers regulated in 63 Federal order markets 1/, November 1962 -Continued

Marketing area	Size of container						Type	Distribution			
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other		Bulk	Paper	Glass	Whole-sale
	<u>Percent</u>										
St. Louis <u>8/</u>	100	*	0	0	0	0	*	83	17	80	20
San Antonio	1	39	55	(R)	<u>6/3</u>	---	2	76	22	73	27
Sioux City	8	77	15	---	---	---	---	81	19	63	37
Sioux Falls-Mitchell	---	73	24	---	1	---	2	---	---	---	---
S.Bend-LaPorte-Elkhart	29	45	16	1	6	3	---	---	---	---	---
Southeastern Florida	*	16	73	6	5	---	*	51	49	58	42
Southeastern N.England	---	6	66	(R)	24	2	<u>6/2</u>	---	---	51	49
Southern Michigan <u>2/10/</u>	---	40	55	---	3	---	2	---	---	55	45
Southwest Kansas	---	58	38	---	2	---	2	96	2	83	17
Suburban St. Louis <u>8/</u>	---	99	---	---	---	---	1	99	*	91	9
Texas Panhandle	1	67	27	---	2	---	3	91	6	87	13
Toledo <u>2/</u>	---	58	40	*	2	---	*	59	41	65	35
Tri-State	3	40	54	1	2	---	*	90	10	80	20
Upper Chesapeake Bay	---	10	71	5	13	---	1	46	53	51	49
Washington, D. C.	1	24	67	1	7	---	---	86	14	70	30
Wheeling	4	42	53	*	1	---	---	---	---	---	---
Wichita	1	71	24	---	1	1	2	75	23	66	34
Youngstown-Warren	---	53	42	1	3	---	1	---	---	---	---

* Less than one-tenth of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Reports received for months other than November 1962. Toledo, January; Appalachian, May; North Central Iowa and Quad Cities-Dubuque, June; Southern Michigan, Milwaukee, and New Orleans, October; Des Moines, December.

3/ Includes bulk.

4/ Includes $\frac{1}{2}$ pints.

5/ Includes multiple gallon units.

6/ Includes pints.

7/ Includes gallons.

8/ Data include only 2 percent homogenized.

9/ Data for one week in November.

10/ Data for Detroit, Port Huron, and Ann Arbor areas only.

Table 5.--Percentage of milk and cream mixtures sold wholesale and retail, in various sizes and types of containers by handlers regulated in 59 Federal order markets 1/, November 1962

Marketing area	Size of container						Type		Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Paper	Glass	Whole-sale	
	<u>Percent</u>										Retail
Appalachian 2/	---	---	26	74	---	---	---	100	0	83	17
Austin-Waco (R)	---	---	---	---	---	---	---	---	---	---	---
Black Hills	---	---	7	91	2	---	---	---	---	53	47
Cedar Rapids-Iowa City	---	4	21	74	---	---	1	94	5	77	23
Central Arizona	---	(R)	40	50	(R)	---	10	75	15	83	17
Central Arkansas	---	---	46	53	---	1	---	---	---	---	---
Central West Texas	---	---	23	77	---	---	---	100	0	94	6
Chattanooga	---	---	63	37	---	---	---	91	9	88	12
Chicago	9	7	27	57	*	*	---	---	---	---	---
Cincinnati	---	9	46	43	---	1	1	67	32	---	---
Clarksburg	2	---	59	39	---	---	---	---	---	---	---
Columbus	2	18	36	44	---	---	---	94	6	---	---
Corpus Christi	---	---	48	50	2	---	---	100	0	81	19
Dayton-Springfield	---	4	45	50	*	---	1	85	14	68	32
Des Moines 2/	---	---	30	69	*	---	1	64	35	73	27
Duluth-Superior	---	---	30	69	---	---	1	86	13	88	12
Eastern South Dakota	---	---	19	81	---	---	---	---	---	---	---
Fort Smith	---	---	6	94	---	---	---	---	---	---	---
Fort Wayne	3	---	47	50	---	---	---	---	---	---	---
Indianapolis	1	*	45	50	4	---	---	88	12	---	---
Inland Empire	---	---	3/17	83	---	---	(R)	82	3/18	75	25
Kansas City	---	---	---	---	---	---	---	---	---	67	33
Knoxville	---	---	79	4/21	(R)	---	(R)	3/100	0	89	11
Lubbock-Plainview	---	---	33	67	---	---	---	93	7	87	13
Madison	---	---	16	83	---	---	1	98	1	68	32
Memphis	---	---	42	58	---	---	---	100	0	92	8
Mich. Upper Peninsula	---	---	4	93	3	---	---	95	5	---	---
Milwaukee 2/	5	3	25	67	*	---	---	---	---	---	---
Minneapolis-St. Paul	---	---	32	65	---	---	3	86	11	---	---
Nashville	---	---	43	54	1	---	2	91	7	83	17
Nebraska-Western Iowa	*	---	19	80	*	---	1	88	11	72	28
Neosho Valley	---	---	(R)	5/100	---	---	---	---	---	95	5
New Orleans 2/	(R)	---	47	47	(R)	---	(R)	90	3/10	82	18
North Central Iowa 2/	1	---	5	94	---	---	---	89	11	63	37
North Central Ohio	---	1	39	60	---	---	---	84	16	79	21
Northeastern Ohio	---	11	50	38	1	---	*	80	20	79	21
Northeastern Wisconsin	2	*	13	83	1	1	---	---	---	---	---
Puget Sound 6/	---	*	42	55	---	---	3	92	5	---	---
Quad Cities-Dubuque 2/	---	*	1	97	---	---	2	87	11	77	23
Red River Valley	---	---	9	91	---	---	---	91	9	94	6
Rio Grande Valley	---	---	44	55	*	---	1	96	3	79	21
Rock River Valley	3	---	38	57	1	1	---	---	---	---	---
St. Joseph	---	---	---	---	---	---	---	---	---	94	6
San Antonio 7/	---	---	52	34	13	---	1	63	36	84	16
Sioux City	2	---	12	86	---	---	---	88	12	79	21

Continued

Table 5.--Percentage of milk and cream mixtures sold wholesale and retail, in various sizes and types of containers by handlers regulated in 59 Federal order markets 1/, November 1962 -Con.

Marketing area	Size of container						Type	Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other		Bulk	Paper	Glass
										Whole-sale
Sioux Falls-Mitchell	---	---	3/7	93	---	---	(R)	---	---	---
S.Bend-LaPorte-Elkhart	5	---	42	51	---	---	2	---	---	---
Southeastern Florida	---	*	62	36	*	---	2	98	*	86
										14
Southeastern N.England	---	29	37	8/3	(R)	---	31	---	---	83
Southern Michigan 2/	---	1	55	40	---	---	4	---	---	82
Southwest Kansas	---	---	15	85	---	---	---	95	5	93
										7
Texas Panhandle	---	---	23	77	---	---	94	6	89	11
Toledo 2/	---	---	38	59	---	---	3	62	35	74
Tri-State	*	*	59	41	---	---	98	2	86	14
Upper Chesapeake Bay	---	---	48	48	*	---	4	63	33	84
Washington, D. C.	3	3	59	35	---	---	*	94	6	87
Wheeling	2	2	53	43	---	---	---	---	---	13
Wichita	---	---	24	75	---	---	1	97	2	80
Youngstown-Warren	---	---	41	55	---	---	4	---	---	---

* Less than one-tenth of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Reports received for months other than November 1962. Toledo, January; Appalachian, May; North Central Iowa and Quad Cities-Dubuque, June; Southern Michigan, Milwaukee, and New Orleans, October; Des Moines, December.

3/ Includes bulk.

4/ Includes $\frac{1}{2}$ pints and bulk.

5/ Includes quarts.

6/ Data for one week in November.

7/ Excludes sour cream.

8/ Includes $\frac{1}{2}$ pints.

9/ Data for Detroit, Port Huron, and Ann Arbor areas only.

Table 6.--Percentage of cream items sold wholesale and retail, in various sizes and types of containers by handlers regulated in 57 Federal order markets 1/, November 1962

Marketing area	Size of container							Type	Distribution		
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other	Bulk	Paper	Glass	Whole- sale	Retail
	<u>Percent</u>										
Appalachian 2/											
Austin-Waco (R)	---	---	33	---	64	3	---	93	7	90	10
Black Hills	---	---	5	11	58	26	---	---	---	37	63
Cedar Rapids-Iowa City	---	---	9	---	59	26	6	91	3	85	15
Central Arizona	---	3/4	10	24	49	---	13	82	5	89	11
Central Arkansas	---	---	18	---	82	---	---	---	---	---	---
Central West Texas	---	---	22	---	78	---	---	100	0	95	5
Chattanooga	8	---	25	---	67	---	---	87	13	92	8
Chicago	16	2	11	23	47	1	---	---	---	---	---
Cincinnati	---	---	23	7	62	4	4	74	22	---	---
Clarksburg	---	38	12	---	50	---	---	---	---	---	---
Columbus	4	13	15	4	38	---	26	70	4	---	---
Corpus Christi	---	---	22	---	78	---	---	100	0	87	13
Dayton-Springfield	---	1	24	4	70	---	1	90	9	80	20
Des Moines 2/	---	---	10	4	85	---	1	85	14	84	16
Duluth-Superior	---	---	3	43	48	3	3	76	21	85	15
Eastern South Dakota	---	---	(R)	4/21	74	5	---	---	---	---	---
Fort Smith	---	---	8	17	75	---	---	---	---	---	---
Fort Wayne	9	1	13	3	61	13	---	---	---	---	---
Indianapolis	*	*	12	*	88	---	---	83	17	---	---
Inland Empire	---	1	21	5	69	---	4	82	14	82	18
Kansas City	---	---	---	---	---	---	---	---	---	86	14
Knoxville	---	---	19	22	59	---	---	91	9	85	15
Lubbock-Plainview	---	---	13	13	74	---	---	97	3	87	13
Madison	---	---	11	3	84	---	2	97	1	77	23
Memphis	---	(R)	43	(R)	51	(R)	---	96	4	92	8
Mich. Upper Peninsula	---	---	15	8	77	---	---	90	10	---	---
Milwaukee 2/	9	2	10	20	59	---	---	---	---	---	---
Minneapolis-St. Paul	---	*	8	30	44	9	9	81	10	---	---
Nashville	---	---	22	---	76	---	2	90	8	90	10
Nebraska-Western Iowa	---	5	6	12	76	---	1	88	11	81	19
Neosho Valley	3	---	3	5/4	90	(R)	---	---	---	98	2
New Orleans 2/	---	1	6/42	(R)	56	---	1	86	13	79	21
North Central Iowa 2/	4	---	7	4	85	---	---	85	15	70	30
North Central Ohio	---	---	16	12	39	11	2	74	24	84	16
Northeastern Ohio	---	3	10	31	54	---	2	64	34	57	43
Northeastern Wisconsin	3	1	5	1	90	---	---	---	---	---	---
Puget Sound 1/	---	---	4	32	42	---	22	75	3	---	---
Quad Cities-Dubuque 2/	---	2	6	---	51	15	26	70	4	92	8
Red River Valley	---	---	9	---	91	---	---	97	3	97	3
Rio Grande Valley	---	---	17	---	59	---	24	73	3	83	17
Rock River Valley	2	0	26	5	67	---	---	---	---	---	---
St. Joseph	---	---	---	---	---	---	---	---	---	79	21
San Antonio 8/	---	---	37	---	61	---	2	65	33	89	11
Sioux City	---	---	5	---	95	---	---	90	10	85	15

Continued

U. S. DEPARTMENT OF AGRICULTURE
 Agricultural Marketing Service
 Washington, D. C. 20250

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 U. S. Department of Agriculture

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Table 6.--Percentage of cream items sold wholesale and retail, in various sizes and types of containers by handlers regulated in 57 Federal order markets 1/, November 1962 -Continued

Marketing area	Size of container						Type	Distribution			
	Gal.	$\frac{1}{2}$ -Gal.	Qt.	Pt.	$\frac{1}{2}$ -Pt.	Other		Bulk	Paper	Glass	Wholesale
	Percent										Retail
Sioux Falls-Mitchell	---	---	3	2	68	27	---	---	---	---	---
S.Bend-LaPorte-Elkhart	4	---	13	38	45	---	---	---	---	---	---
Southeastern Florida	---	1	61	3	29	---	6	88	6	91	9
Southeastern N. England	---	20	23	19	25	1	12	---	---	78	22
Southern Michigan 2/	---	---	39	20	20	5	16	---	---	78	22
Texas Panhandle	---	---	10	---	90	---	---	97	3	93	7
Toledo 2/	---	---	26	13	55	---	6	76	18	88	12
Tri-State	---	---	3	3	94	---	---	97	3	85	15
Washington, D. C.	10	---	25	26	39	---	*	97	3	86	14
Wheeling	2	---	31	15	52	---	---	---	---	---	---
Wichita	---	---	4	11	46	37	2	94	4	82	18
Youngstown-Warren	---	---	25	23	47	2	3	---	---	---	---

* Less than one-tenth of one percent.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Reports received for months other than November 1962. Toledo, January; Appalachian, May; North Central Iowa and Quad Cities-Dubuque, June; Southern Michigan, Milwaukee, and New Orleans, October; Des Moines, December.

3/ Includes gallons. 4/ Includes quarts. 5/ Includes other. 6/ Includes pints.

7/ Data for one week in November. 8/ Excludes sour cream.

9/ Data for Detroit, Port Huron, and Ann Arbor areas only.